



## never stop Believing

There's always the promise of a new day.  
There's always something to come home to.

There's always a star much brighter  
than the darkest night.

There's always a moment when  
the impossible becomes probable.

All because you believe.

For 175 years, we've shared the Filipino spirit to win over the odds  
and make things happen for a nation that has always believed.



Celebrating 175 years



Never Stop Believing



Together we can move mountains.  
Together we can create a new world.

Together we have changed landscapes and built not just homes, but also communities and legacies.  
With Ayala, we continue to enhance land and enrich the lives of more Filipinos.

 **AyalaLand**

Celebrating 175 years of Ayala

# Never Stop Believing



The sweetest, most wonderful fruits  
come from small seeds.

All these years BPI has stood firm, providing strong roots that help nourish the simplest of opportunities into great enterprises. With Ayala, we continue to partner with Filipinos for a financially progressive future for families, businesses and, ultimately, the nation.



**BANK OF THE  
PHILIPPINE ISLANDS**

Celebrating 175 years of Ayala

# Never Stop Believing



To be able to touch someone you can't hold  
creates a very powerful connection.

Clear lines ensure nothing gets lost in translation for Filipinos homebound and overseas.  
With Ayala, we continue to believe that keeping the Filipino family together keeps the nation strong.



**Globe**

Celebrating 175 years of Ayala

# Never Stop Believing



*A sparkling intention creates a ripple effect.*

Clean drinking water is everybody's birthright.  
With Ayala, we continue to aspire with every Filipino for a life that is always refreshing.



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Never Stop Believing



open your heart and your eyes will truly see.

Every Filipino has potential, and finding opportunities to educate and empower them can make all the difference. With Ayala, we continue to help Filipinos help themselves so they in turn can be of help to others.



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